



SO YOU WANT
TO WORK IN THE

Pharmaceutical Industry



MSc IN PHARMACEUTICAL BUSINESS MANAGEMENT



Course Description

The programme develops learners' abilities to research current trends and developments in the Pharmaceutical Business Management Industry and to develop their knowledge, skill and competencies to work in this dynamic business arena, whether they are service or manufacturing oriented.

Programme Modules

- ★ Management Accounting and Control
- ★ Leadership and Management Development
- ★ International Strategy
- ★ International Marketing Management
- ★ Globalisation and Corporate Responsibility
- ★ Business Research Methods
- ★ Commercial and Financial Considerations in the Pharmaceutical Industry
- ★ Quality & Regulatory Framework in the Pharmaceutical Industry
- ★ Business & Technology Innovation in the Pharmaceutical Industry
- ★ Marketing Management for Pharmaceutical Marketers
- ★ Dissertation



WHY UP-SKILL FOR THE PHARMACEUTICAL INDUSTRY IN IRELAND

€3 BILLION

IN NEW CAPITAL INVESTMENT

€39 BILLION

IN EXPORT

55,000+

EMPLOYED

9 OF TOP 10

WORLD'S BIOPHARMA
COMPANIES IN IRELAND

12 OF

THE TOP-SELLING DRUGS
MADE IN IRELAND

8000+

NEW JOBS PREDICTED BY 2020

GLOBALLY RECOGNISED
CENTRE OF

EXCELLENCE

WHAT SETS US APART



Industry Based Dissertation

We are very excited that now MSc in Pharmaceutical Business Management at Griffith College will be allowed to select some (high-performing) students to have the opportunity to complete their dissertation in conjunction with the pharma Industry. Griffith will actively engage with industry and with learners to provide them with relevant live industry projects. This is instead of a standard thesis.

This fantastic new programme feature will reward high-performing students with early access to industry, with earning potential before the commencement of their graduate visa.



CAREERS

Graduates of the Master of Science in Pharmaceutical Business Management are well positioned to start, or advance, a highly attractive career in an expanding pharmaceutical industry both nationally and internationally.

Graduates will have developed an in-depth knowledge and understanding of key areas of management including Accounting, Marketing, Strategy, Human Resources, Globalisation, Business Ethics, Business Research Methods and their inter-relationship with a focus on international pharmaceutical business.



OTHER RELATED PROGRAMMES



Postgraduate Programmes

Title	Level	Duration*	Intake/ Location*	
MSc in Pharmaceutical Business and Techonology	9	1 year	D	D
MSc in Digital Transformation (Life Science)	9	1 year	D	D

**Where Spring start available programme lengthened by one semester*

● September Intake
 D Dublin Campus

● Spring Intake
 C Cork Campus

L Limerick Campus

LOCATION

The college is based on a large 5-acre campus on Wellington Road, in the heart of Cork city.

Our relaxed and productive atmosphere is achieved by developing a strong pastoral care ethos, evidenced by the open-door policy of lecturers, the operation of all lectures on a first-name basis, the provision of both written and oral feedback on formal and informal assignments, and the close, friendly working relationship between students and staff, all of which are based on a spirit of trust and collaboration.



We'd love to hear from you!

For more information please contact our International Admissions Team
international@griffith.ie